BetaEuropa eBulletin - March 2009

LIFE+



LIFE Unit Kicks Off UK Projects...

On the 3rd March the EC launched UK LIFE+ proposals that were submitted to the 2007 call. A total of 6 UK projects were funded by LIFE+, these included:

GRaCC - Green Roofs against Climate Change - Coordinated by Groundwork Sheffield

Pisces - Partnerships Involving Stakeholders in the Celtic sea Eco-System - Coordinated by the WWF

RENEW - Regional Environmental Networks for Energy and Water - Coordinated by the Energy Savings Trust

Eco Animation - see details below - Coordinated by Business Solutions Europa

TaCTICS - Tackling climate change-related threats to an important coastal SPA in eastern England - Coordinated by the RSPB

Anglesey Fens - Restoring alkaline and calcareous fens within the Corsydd Mon and Llyn (Anglesey and Llyn Fens) - Coordinated by Countryside Council for Wales

We aim to keep you updated with regards the progress and development of these projects over the coming months, provided on www.betaeurope.co.uk/life.htm.

Eco-Animation UK LIFE+ Project...

Eco-Animation is an exciting new two year animation project that brings together a pan-European partnership including award-winning British animators, leading conservation experts WWF and 500 school children from Belgium, Bulgaria, Ireland, Italy and Poland to co-produce a series of three fun animated films.

With the help of a fun and personable group of characters, stacks of adventure and plenty of humour, the animations will show kids between 5 and 8 years of age that, just like the characters in a cartoon, they too can make positive changes that make a difference to our natural environment, starting with water conservation.

The animations will be developed over the next twelve months with support from character designer Curtis Joblin, best known for Bob The Builder™ and British comics writer Ian Carney.

The animation will be made available to broadcasters in several European Languages in Spring 2010 and will also be accompanied by a free teaching pack for use in schools across the EU.

Eco-Animation is one of only six new UK projects supported by the EU's LIFE+ programme (2007-2013), the European fund for the environment. The project is co-funded by the LIFE+ Information and Communication strand which aims to disseminate information and raise the profile of environmental issues. 118 projects proposals were received by the European Commission under this strand from organisations across Europe, 11 European projects were funded in total.

For more information on this project please contact Siân Hughes:

<u>sian@bs-europa.eu</u> <u>www.animate-eu.com/eco</u>

Thank you for reading the latest edition of the BetaEurope eBulletin. Should you need any advice regarding FP7 (Environment or FAFB) or LIFE+, please don't hesitate to contact us.

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Beta Technology

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- 1. Helpline providing information ranging from general questions about FP7 and LIFE+ funding to detailed advice on proposal content.
- 2. Assistance with project planning, partner searching, proposal writing and preparation. FP7 workshops can also be arranged.
- 3. Liaison with UK government and the EC. If you have a question or query we are happy to ask it on your behalf.
- 4. Website www.betaeurope.co.uk

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